

Sent: Fri 01/18/2008 3:02 PM
Subject: AEL 16 Memorial Coins update

First, I would like to thank everyone for their tremendous support with this project.

If you are receiving this email then I have received your information either by the web form or by individual emails.

My original intention was to gauge interest in the coins to help determine how many to order. It goes without saying that there is a large interest in the coins!

I had several things in mind when I started this project. I wanted to have a memento I could carry with me, I wanted to provide as many people as possible with the same opportunity to have something special, and at the same time help provide some form of contribution to the families of those we lost. You are all helping to do these very things.

COIN COST

The price per coin will be \$10.00. This is about the lowest we can go keeping in mind production costs, shipping, and then donation of the proceeds. The number of coins I will be ordering has certainly helped in keeping the production cost lower and in turn more people will be able to enjoy them.

With that said, the average price from all of the responses I received was \$15.00, and many people said they would be willing to pay \$20.00 or more. ***What I would like to propose is that if you feel like you can, or want to pay more, (\$15.00, \$20.00 or some other amount) then you do so.*** I will accept any amount over \$10.00 per coin and 100% of the proceeds will be going directly to the families.

DESIGN CHANGES

Overall, the design has encouraged as is so no significant changes will be made.

I have added the family selected photograph of Michael to the proof on the web site, and am currently awaiting new photographs of both Tiffany and Allan.

ORDERING

Once the photographs have been received I will be requesting a final proof of the coin from the manufacturer and then placing the order. The final proof will be posted on the website.

Production time is approximately 2 weeks so I would anticipate having the coins in hand and ready for shipping to you sometime in the first week or two of in February.

PAYMENT AND SHIPPING

I have not worked out all of the details on how payment and/or shipping will work at this time but I can tell you I will be accepting both credit cards (most likely online) and checks. As soon as these details are finalized I will let you know.

In order to minimize shipping costs, I may be seeking a few people in the local area to act as "distributors" for me. I would ship multiple coins to them and have you pick them up. If you may be interested in being a distribution person, please let me know.

MISC

Above all, I will be posting updates on the website and emailing everyone with any progress as we move forward.

I would love to share your stories and/or photographs on the web site of Michael, Tiffany and Allan. In the last couple of days we have had more than 2000 unique visitors to the web site. Wouldn't it be great to share your memories with them? There are a lot of people out there feeling the same things.

Unfortunately a lot of people were unable to make the memorial service, myself included. I would also like to post a page of photographs and thoughts.

If you can help with either of these two things or both, **PLEASE** let me know.

I apologize for the long winded email but wanted to give everyone as much information as possible. If you do not want to receive updates or more information please let me know and I will remove you from the list.

Thank you again for everything. Have a safe weekend.

Michael Sheedy

www.valorfromabove.com/ael16

mshedy@airsupport.org or info@valorfromabove.com